Image Citation and Attribution

Whenever you use an an image in a educational work, it’s a good idea to give credit to the image’s creator by citing or attributing that image. Before using an image for commercial purposes, make sure you have permission to do so.

<table>
<thead>
<tr>
<th>When to Cite</th>
<th>When to Attribute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any images you plan to use in a scholarly work that should be cited according to required format style such as APA or MLA.</td>
<td>Any images for presentations, papers, or other formats that do not require a specific publication style should be attributed.</td>
</tr>
<tr>
<td><strong>Example:</strong> If you’re writing a research paper in MLA style, you must cite your images in MLA style as well.</td>
<td><strong>Example:</strong> If you’re making an informal presentation, you should attribute your images.</td>
</tr>
</tbody>
</table>

### MLA Citation Example


### APA Citation Example


### Attribution Example


Last name, First name. *Title of Work*. Year created. Institution that houses the work, City. *Website name*. Web. Date retrieved.

Name of image creator, A. A. (Year created). *Title*. [Format]. Retrieved from http://.....

Include the following information (if available):

The creator, title, year created, medium, institution that houses the work, date the work was retrieved, the website from which the work was retrieved (a hyperlink if the format allows).

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Lila D. Bunch Library at Belmont University

*The information on this handout was adapted from the University of California at Irvine’s Visual Literacy Guide.*